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FOR IMMEDIATE RELEASE

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Elanco, Tyson Foods and GNP Company team up to fight hunger

Elanco awards grants and encourages volunteers in community outreach

GREENFIELD, Ind., Jan. 23, 2015 — Today, Elanco announced results of its #Feedthe9 community outreach to help fight hunger. In support of its vision for a food-secure world, Elanco's poultry business unit donated a total of \$18,000 to three customers' community partners, and worked with 400 employees at GNP CompanyTM and Tyson Foods locations in three states to provide more than 10 tons of food and package over 14,000 meals. Elanco also recognized Tyson Foods team members in Monroe, North Carolina, for generating the most social media posts using the hashtag #Feedthe9TysonNC to raise awareness about their partner, Operation Reach Out.

"We appreciated the chance to partner with employees at Tyson Foods and GNP Company to develop events involving local food-related charities," said Chris Ready, U.S./Canada food animal director of marketing for Elanco. "Beyond helping our valued customers cultivate community relationships, #Feedthe9 events are encouraging more people to become personally involved in the journey of creating food security for the world's 9 billion people by 2050."

Each of the three #Feedthe9 events held in late 2014 featured activities uniquely designed to meet needs of local food charities. In Sauk Rapids, Minnesota, GNP Company employee-volunteers packaged 14,040 meals to benefit local clients of Kids Fighting Hunger. Tyson Foods team members at its Corydon, Indiana, plant donated 390 bags of food items and helped unload 7.5 tons of chicken contributed by the company at three Dare to Care food banks. In Monroe, North Carolina, Operation Reach Out received a truckload of food items donated by Tyson Foods team members and chicken products contributed by the company.

Other community volunteers also participated in the events, which encouraged attendees to go beyond focusing on only the *problem* of hunger.

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“The key is to shift the conversation toward a focus on viable *solutions* that ultimately provide food security,” said Kerryann Kocher, director of the poultry business unit for Elanco. “Creating a world where 9 billion people have access to enough nutritious food that’s affordable requires a commitment to three solutions: 1) supporting innovation, 2) protecting choice and 3) empowering trade. That’s why Elanco is inviting poultry customers who share our vision for food security to join us in creating joint activities that engage communities in conversation and action.”

Elanco customers interested in developing a volunteer #Feedthe9 event should contact their Elanco representative to discuss the possibilities. Everyone can join the conversation about developing solutions to feed the world by using the hashtag #Feedthe9.

For more information about solving the greatest issue of our time, food security, visit ENOUGHmovement.com and read [Enough: The fight for a food-secure tomorrow](#), a report on feeding the world. The website also invites advocates to join The Enough Movement and provides resources to help make your voice heard in the fight for a food-secure tomorrow.

Elanco is a global innovation-driven company that develops and markets products to improve animal health, food animal production and companion animal care in nearly 70 countries. Elanco, a division of leading pharmaceutical company Eli Lilly and Company, employs approximately 7,000 people worldwide, with offices in more than 40 countries. Additional information about Elanco is available at www.elanco.com.

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About our #Feedthe9 partners

Dare to Care

[Dare to Care](#) food bank is a local nonprofit agency with a mission to lead the community to feed the hungry and conquer the cycle of need. In the past 12 months, Dare to Care distributed over 15 million meals to nearly 200,000 different people in eight Kentucky and five Indiana counties. Dare to Care also operates 13 Kids Cafes in neighborhood afterschool locations and Backpack Buddy weekend nutrition programs in 44 Kentuckiana elementary schools. More information is available at daretocare.org.

Kids Fighting Hunger

Founded on the idea of kids helping other kids to combat hunger, [Kids Fighting Hunger](#) is a local, volunteer-driven, 501(c)(3) organization that packages and distributes humanitarian relief to communities worldwide where there is an immediate need. It is associated with Feeding Children International, but operates independently in St. Cloud and Sauk Rapids to give people an opportunity to have a hands-on part in helping nourish hungry children. Since 2003, Kids Fighting Hunger has engaged more than 10,000 volunteers to package more than 8 million meals.

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Operation Reach Out

Started as a food pantry in 1991 by Modene Howie, Ben Strickland and James Sessoms, Operation Reach Out has expanded activities through the years to serve its mission of helping people in financial crisis meet their basic hunger and spiritual needs with the goal of moving toward self-sufficiency. Based in Monroe, North Carolina, Operation Reach Out provides services to the needy in Union County, including emergency food, medicine, clothing, and assistance with fuel and utilities. Proceeds from its resale shop, which sells donated clothing, furniture and household items at reasonable prices, support counseling, dental checkups and other Matthew 25 programs.

GNP Company

[GNP Company](#)TM, based in St. Cloud, Minnesota, is a provider of premium branded and custom chicken products to retail, deli and foodservice customers nationally. The company distributes products under the Just BARE[®], Gold'n Plump[®] and Sunny Roost[®] brand names. The company's nearly 1,700 team members and about 350 family farm partners in Minnesota and Wisconsin bring millions of wholesome, high-quality chicken meals to American families. For more about its brands and products, recipes, and general cooking/safe handling tips, visit www.GoldnPlump.com and www.JustBareChicken.com.

Tyson Foods

[Tyson Foods Inc.](#) (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as Tyson[®], Jimmy Dean[®], Hillshire Farm[®], Sara Lee[®] frozen bakery, Ball Park[®], Wright[®], Aidells[®] and State Fair[®]. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.



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In Sauk Rapids, Minnesota, GNP Company employee-volunteers packaged 14,040 meals to benefit local clients of Kids Fighting Hunger and Elanco donated \$6,000 to this humanitarian organization as part of its #Feedthe9 community outreach.



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In Monroe, North Carolina, Operation Reach Out received a truckload of food items donated by Tyson Foods team members and chicken products contributed by the company, as well as a \$6,000 donation from Elanco as part of its #Feedthe9 community outreach.



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Tyson Foods team members at its Corydon, Indiana, plant donated 390 bags of food items and helped unload 7.5 tons of chicken contributed by the company at three Dare to Care food banks, while Elanco donated \$6,000 to this local nonprofit agency as part of its #Feedthe9 community outreach.



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Tyson Foods team members personally donated 390 bags of food items and helped unload chicken contributed by the company for Dare to Care food banks as part of Elanco's #Feedthe9 event in Corydon, Indiana.



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GNP Company employees packaged 14,040 meals to benefit local clients of Kids Fighting Hunger as part of Elanco's #Feedthe9 event in Sauk Rapids, Minnesota.



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Tyson Foods team members personally donated canned goods and unloaded chicken donated by the company for Operation Reach Out's food pantry as part of Elanco's #Feedthe9 event in Monroe, North Carolina.