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FOR IMMEDIATE RELEASE

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Tyson Foods and Elanco host event to benefit Operation Reach Out

Volunteers donate food and learn about food security at #Feedthe9TysonNC

MONROE, N.C., Sept. 30, 2014 — Today, 250 employees from the Monroe, North Carolina, production facility of Tyson Foods, Inc., and Elanco Animal Health joined community volunteers for a special #Feedthe9TysonNC event to benefit Operation Reach Out. The group kicked off activities by unloading a truckload of food items donated personally by Tyson Foods Team Members, as well as approximately two tons of chicken contributed by the company. Speakers then talked about the reality of hunger for many in North Carolina, as well as three solutions that can help create food security for the world's 9 billion people by 2050. To help further the work of Operation Reach Out, Elanco presented a \$1,000 donation.

“We are so grateful for the hands-on involvement of local volunteers from Tyson Foods and the contributions from Elanco,” said Sharon McFadden, executive director of Operation Reach Out. “They are great examples of major companies that do more than help produce food; they also are committed to giving back to communities like ours. And, we appreciated hearing more about solutions to help overcome food insecurity by 2050 as we received the gift of nutritious food that will help local families find some relief from hunger in the coming weeks.”

The presentations encouraged attendees to go beyond focusing on only the *problem* of hunger. According to Kerryann Kocher, director of the poultry business unit for Elanco, the key is to shift the conversation toward a focus on viable *solutions* that ultimately provide food security. She said that creating a world where 9 billion people have access to enough nutritious food that's affordable requires a commitment to three solutions: 1) supporting innovation, 2) protecting choice and 3) empowering trade.

“Embracing these solutions will lay a sensible foundation for eliminating hunger and malnutrition, and it's also a fit with our company's core value of feeding our families, the nation and the world with trusted food products,” said Jonathan Edwards, complex manager in Monroe for Tyson Foods. “Our Team Members have been looking forward to today's #Feedthe9TysonNC event as they collected food for Operation Reach Out this past month. Their passion for donating food, and their time and talents, helps make our community better.”

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Elanco also will be awarding \$5,000 to one community partner participating in Feedthe9 events during September and October. The event generating the most tweets and Facebook posts featuring its individual hashtag by Wednesday, Oct. 29, will receive the grant. To help Tyson Foods in Monroe win the \$5,000 for Operation Reach Out, talk about #Feedthe9TysonNC on social media.

For more information about solving the greatest issue of our time: food security, visit ENOUGHmovement.com and read *Enough: The fight for a food-secure tomorrow*, a report on feeding the world. The website also invites advocates to join The Enough Movement and provides resources to help make your voice heard in the fight for a food-secure tomorrow.

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About Operation Reach Out

Started as a food pantry in 1991 by Modene Howie, Ben Strickland and James Sessoms, Operation Reach Out has expanded activities through the years to serve its mission of helping people in financial crisis meet their basic hunger and spiritual needs with the goal of moving toward self-sufficiency. Based in Monroe, North Carolina, Operation Reach Out provides services to the needy in Union County, including emergency food, medicine, clothing, and assistance with fuel and utilities. Proceeds from its resale shop, which sells donated clothing, furniture and household items at reasonable prices, support counseling, dental checkups and other Matthew 25 programs.

About Tyson Foods

Tyson Foods, Inc. (NYSE: TSN), with headquarters in Springdale, Arkansas, is one of the world's largest producers of chicken, beef, pork and prepared foods that include leading brands such as Tyson[®], Jimmy Dean[®], Hillshire Farm[®], Sara Lee[®], Ball Park[®], Wright[®], Aidells[®] and State Fair[®]. The company was founded in 1935 by John W. Tyson, whose family has continued to lead the business with his son, Don Tyson, guiding the company for many years and grandson, John H. Tyson, serving as the current chairman of the board of directors. Tyson Foods provides a wide variety of protein-based and prepared foods products and is the recognized market leader in the retail and foodservice markets it serves, supplying customers throughout the United States and approximately 130 countries. It has approximately 124,000 Team Members employed at more than 400 facilities and offices in the United States and around the world. Through its Core Values, Code of Conduct and Team Member Bill of Rights, Tyson Foods strives to operate with integrity and trust and is committed to creating value for its shareholders, customers and Team Members. The company also strives to be faith-friendly, provide a safe work environment and serve as stewards of the animals, land and environment entrusted to it.

About Elanco

Elanco is a global, innovation-driven company that develops and markets products and services to improve animal health and protein production in more than 75 countries. Elanco employs more than 3,000 people worldwide, with offices in more than 40 countries, and is a division of Eli Lilly and Company, a leading global pharmaceutical corporation. Additional information about Elanco is available at Elanco.com. Follow Elanco on Twitter @elanco and @JeffSimmons2050.